

**SUPPLIER DEVELOPMENT PROGRAMME
2020/2021**



SDP Member Services

It is important to us, as it is to you, to ensure that public sector procurement continues to be as open and transparent as possible, despite the additional challenges our society is currently facing.

In response to the COVID-19 pandemic, SDP Scotland would like to work with you as you consider what is critical in upcoming procurement, and help you engage with the supplier base.

This engagement continues to be offered as free core tender training via webinar, but SDP also offers additional services to membership organisations.

www.sdpscotland.co.uk

PROCUREMENT SURGERIES

SDP can host remote procurement surgeries via webinar, targeted towards local suppliers in partnership with you

PROCUREMENT Q&A SESSIONS

SDP can provide online event management and host Q&A procurement sessions with suppliers on a subject of your choice, with panel of SDP trainers on hand to answer questions

TWITTER TAKEOVERS

SDP can scope, plan, and write content for a planned takeover of the SDP Twitter account with a dedicated marketing campaign

LOCAL SUPPORT

SDP can attend virtual meetings to promote the training programme

BESPOKE TALKING TENDERS WEBINARS

SDP can help support you to engage with suppliers that want to learn how to do business with your organisation

BESPOKE TENDER TRAINING WEBINARS

SDP can design bespoke tender training sessions led by expert trainers that are aligned to specific upcoming contracts, including procurement through frameworks, DPS, Quick Quotes, etc.

DIGITAL MARKETING SOLUTIONS

To support specific PINs and ITTs, SDP can design and write:

- promo campaigns
- social media content and artwork
- media releases
- newsletter articles
- case studies

MEET THE REAL BUYER VIRTUAL ACTIVITIES

SDP can support your virtual events as a full event management service or registration-only service