

Alternative Community Benefits- a guide for suppliers



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About Fife Council

As the third largest local authority in Scotland, with a third party works, goods and services spend of around £490 million each year, Fife Council is responsible for delivering all local government services in the Kingdom.

The Council delivers a range of services that make a real difference to the people of Fife and help to achieve our vision of a confident, ambitious and caring Fife that is a great place to live, work, visit and invest.

The Council must maximise opportunities for Fife by investing in growing its economy, building stronger communities and reducing the inequalities that prevent individuals, families and communities from reaching their full potential.

Our Vision for Fife – A Fairer Fife

By 2027 we want Fife to be a place where all residents live good lives, make informed choices and have a sense of control so that they can reach their full potential, and where all children are safe, happy and healthy. We also want Fife to be a place where we make best use of our assets and facilities, while sustaining them for future generations. Within this overall vision, we have identified four priority themes to direct our work over the next ten years. These are;



Introduction

Community Benefits Clauses (CBC) are essentially clauses within contracts requiring tenderers to commit to undertaking some form of social impact as part of winning that contract.

Fife Council understands the importance of linking economic and social development in our local communities. Our role is to improve the quality of life for people who live in, work in or visit Fife. We put people and communities at the heart of everything we do. We want Fife to be a place where we make best use of our assets and facilities, while sustaining them for future generations. We are committed to supporting businesses to grow and to make sure that communities benefit from that business growth and make Fife a Fairer place.

Fife Council is committed to maximising Community Benefits from its Procurement activities. Accordingly, contract performance conditions may relate in particular to social, economic and environmental considerations. We ask that contractors, and their supply chain, support Fife Council's social and economic objectives.

The Scottish Government has produced a leaflet which gives an overview of what the public sector is trying achieve. **Achieving Community Benefits in Public Procurement**

There is no definitive list of the community based benefits which can be delivered through contracts offered by Fife Council, although some ideas are listed on the next page. We are interested to see what innovative ideas or support your business can offer the local community. The value of community benefit will correlate to the size of the tender and should be relevant to the overall objective of the Contract. We know the benefit will have a resource implication for your business yet it may be relatively low cost for your business to deliver, but be of high value to the receiving organisation or community.

Some examples of community benefits are on the following pages:

To guide you as to what Fife Council and our partners are trying to achieve with CBCs it's worth looking at the [Plan for Fife 2017- 2027](#). It details the four priority themes which are: **Opportunities for All; Thriving Places; Inclusive Growth and Jobs and; Community Led Services**. The plan also lists 12 ambitions for Fife which your bid may wish to assist with achieving.

Opportunities for All

Opportunities for All is about ensuring that no-one is left behind. We aim to ensure that everyone can access opportunities in education, training, jobs and wider society, and have equal access to the support and advice they might need to support a fulfilling and decent life.

Examples of community benefits that support Opportunities for All are noted in the table opposite but you may have your own innovative ideas that you feel are more relevant for your business to deliver as part of the contract.

Participate in a local schools' career day
Donate equipment or material to a local school
Contribute to Community enhancement projects
Support Social Enterprises and 3rd sector organisations –staff time to volunteer for example
Offer supported training or work experience for people who are classed as furthest from the labour market
Talks to students, school children and their families and community groups
Support local school(s) to participate in enterprise/ STEM programmes

Thriving Places

Thriving Places are safe, well designed and maintained places that promote wellbeing, where people are proud to be, and where they have access to the services and facilities they need at different stages of their lives

Examples of community benefits that support Thriving Places are noted in the table opposite but you may have your own innovative ideas that you feel are more relevant for your business to deliver as part of the contract.

Contribute to local environmental improvements

Support tidy up projects – litter picking/graffiti removal etc

Contribute to public art projects

Sponsor a local group/team/club

Engage in local zero waste/recycling projects

Provide resources for community environmental initiatives

Provide resource for improvements to local physical infrastructure

Inclusive Growth and Jobs

Growth in the local economy should benefit everyone. It shouldn't pass people and places by. We will therefore focus on improving investment, growth and participation by businesses, people and communities, particularly in the Mid-Fife area. We aim to support businesses to grow and to make sure that communities benefit from new business investment.

Examples of community benefits that support Inclusive Growth and Jobs are noted in the table opposite but you may have your own innovative ideas that you feel are more relevant for your business to deliver as part of the contract.

Offer supported training/work experience for people who are classed as furthest from the labour market
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Work with local training providers to identify skills gaps and identify opportunities for training
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Provide business support to SME's, Social Enterprises /3rd sector organisations i.e accounting/ HR/ H&S advice etc)

Offer Sub-contract opportunities to local SME's, Social Enterprises and the Third Sector
--

Support local school(s) to participate in enterprise/STEM programmes
--

Support skill development in supply chain opportunities to local SME's, Social Enterprises and the Voluntary Sector

Job shadowing opportunities offered

Community Led Services

Community Led Services means putting communities and service users at the heart of how we design services, building on the strengths and assets we have in our workforce and in our communities in order to deliver valued services.

Examples of community benefits that support Community Led Services are noted in the table opposite but you may have your own innovative ideas that you feel are more relevant for your business to deliver as part of the contract.

Support local community events (Festivals/ 10K / fun days/ gala days etc)

Promote and engage with community consultation

Support projects which reduce social isolation/loneliness

Support health promotion/wellness programmes, support groups, self-help programmes, free clinics and mobile clinics etc

Serving on a community committee/board on work time

Additional Guidance

To determine whether a program or cost is a community benefit, as opposed to a routine service or marketing initiative, it may help you if you consider the following questions;

- Does the activity address an identified community need?
- Does the activity support an organisation's community-based mission?
- Does the activity produce a measurable community benefit?
- Is it additional activity over and above just good business practice?

Support for Businesses:

Fife Council's Procurement and Economic Development teams are committed to supporting small / medium enterprises and 3rd sector organisations who have aspirations to bid for contracts. The teams have created a supportive network with key partners to provide this support including:

Business Gateway Fife: provides practical help, advice and support for new and growing businesses in Fife. Business skills workshops are available to help with the skills required to run a successful business. Expert Help for specific projects to achieve business recovery or growth ambitions is also available for businesses. For more information on the Business Gateway Fife services visit: www.businessgatewayfife.com

Fife Council's Supplier Development Programme: offers expert training, support and information to help you win work and grow your business. There are a number of free workshops and access to specialist adviser surgeries covering all aspects of tendering from finding opportunities and submitting your first bid to expanding your market. To find out more about the Supplier Development Programme in Fife visit: www.sdpScotland.co.uk/region/fife

Fife Economy Partnership: brings together people from Fife's businesses and public sector organisations to identify and take forward policies and activities that help achieve sustainable economic development in Fife. For more information on Fife Economy Partnership visit: www.fifeeconomypartnership.com

Additional Guidance

Should you have any questions or need clarity on a possible community benefit please contact the appropriate Fife Council Procurement colleague opposite:

Category	Category Manager	Contact Details
Social Care	Niki Hutchison	📞 03451 555555 Ext 445945 @ niki.hutchison@fife.gov.uk
Construction – Materials	Liz McIntyre	📞 03451 555555 Ext 440409 @ liz.mcintyre@fife.gov.uk
Construction – Projects	Derek Hamilton	📞 03451 555555 Ext 446831 @ derek.hamilton@fife.gov.uk
Fleet, Plant & Hire – Environmental & Waste – Transportation Works	Derek Hamilton	📞 03451 555555 Ext 445906 @ derek.hamilton@fife.gov.uk
Transportation & Travel	Gary Moyes	📞 03451 555555 Ext 444429 @ gary.moyes@fife.gov.uk
ICT (Hardware, Telecommunications & Software), Utilities	Lee Parry	📞 03451 555555 Ext 440010 @ lee.parry@fife.gov.uk
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